

Empowering Purposeful Business Through The Positive Cup







Overview

In collaboration with Nespresso, the HKIB will host a seminar for members to explore how coffee can be a force for good and delve into initiatives that promote circularity and innovative "second life" solutions for used capsules. Members joining physically will have the opportunity to enjoy exceptional coffees from Nespresso Professional, including the recently introduced Fairtrade - certified ORIGIN "Indonesia". This seminar presents a collective journey towards embracing sustainable practices and fostering a positive influence within our communities, with a particular emphasis on the banking sector.

Agenda

- Introduction of Nespresso's sustainability related initiatives in Hong Kong, as well as regionally
- > Role of the banking sector in supporting local communities through sustainable initiatives
- Coffee tasting: Fairtrade certified ORIGIN "Indonesia"

Who Should Attend?

- > Bank managers and executives in charge of corporate social responsibility, risk, marketing and communications, business development
- Senior management
- Graduate trainees and management trainees
- Student Members

Speaker



Mark MAK Coffee Service Ambassador, Nespresso

He has over 20 years of experience in the coffee industry, leading more than 100 coffee workshops and masterclasses for major global companies, driven by his passion and experiences with sustainable farming in Costa Rica and Indonesia.

Event Details

Date 25 March 2025 (Tuesday)

Time 4:15pm - 5:30pm

Hybrid Format

Physical: HKIB, 3/F, Guangdong **Format**

Investment Tower, 148 Connaught

Road Central# Virtual: Zoom

FREE for HKIB Members HKD200 for Non-Members*

*Enjoy first registration fee waiver for **Fees**

joining HKIB Membership

Click to enrol membership and enter "MEM021" in "Current Membership No."

Cantonese Language

1 Hour

HKIB CPD (Except AAMLP and **CPD** hour

CAMLP holders) / SFC CPT / PWMA

OPT

Enrolment Click here or scan the QR code



Enquiry (852) 2153 7800 / meme@hkib.org

#Priority of physical enrolment will be given to Professional Members and on a 'first-come-first-served' basis.